



# ANNUAL SPONSORSHIP

The Greenville Museum of Art (GMOA) is a private, non-profit 501(c)(3) museum with a mission **to inspire, educate, and connect people through the visual arts by way of our collection, exhibitions and programs.**

Our ability to pursue this mission depends largely upon the generosity of our community. Your sponsorship helps foster creativity in the community through free exhibitions and programs. We offer a variety of benefits depending on your areas of philanthropic interest as well as your desired level of giving.

View the following levels and benefits to choose from either **Exhibition, Education, Event, or Fine Arts Ball Sponsorships**. If you are interested in supporting the GMOA as an annual sponsor or would like additional information, please contact Executive Director Trista Reis Porter, at [executivedirector@gmoa.org](mailto:executivedirector@gmoa.org).





# EXHIBITION SPONSORSHIPS

Supporting exhibitions and collections at the Greenville Museum of Art (GMOA) is an excellent way to demonstrate your support for the cultural enrichment of our community and the important role the arts play in economic growth and development. All GMOA exhibitions are FREE to visit and provide an opportunity for our community to view and enjoy meaningful artwork from across the region. Exhibitions also attract tourists and visitors from outside Eastern North Carolina, who support other local businesses and restaurants when they visit.

For additional sponsorship information for a specific exhibition, contact Executive Director Trista Reis Porter at [executivedirector@gmoa.org](mailto:executivedirector@gmoa.org).

GMOA typically hosts two (2) annual special exhibitions, which are made possible through the generosity of our sponsors. These funds support installation costs, marketing and printing fees, reception refreshments, program supplies, speaker fees, and artist fees. Exhibition sponsorships can also be used to purchase an artwork from the exhibition for the GMOA collection.

EXHIBITION SPONSORSHIP Marketing and Benefits for ONE Exhibition	BENEFACTOR (\$1,000)	HONORARY TRUSTEE (\$2,500)	DIRECTOR'S CIRCLE (\$5,000)	LEGACY SPONSOR (\$10,000)
Annual GMOA memberships	\$150 value	\$300 value	\$500 value	\$1,000 value
Rental of GMOA for one (1) business event or meeting				
Annual recognition on GMOA website and in GMOA lobby				
Admission to a member-exclusive exhibition opening	2 guests	2 guests	4 guests	8 guests
Recognition on all exhibition signage and print and digital advertising				
Exhibition catalog and merchandise (if applicable)				
Invitation to exhibition dinner with artists (if applicable)		2 guests	4 guests	8 guests
Recognition on all signage and print and digital media		Featured	Prominent	Premier
Naming rights for 1 of 4 GMOA collection galleries*				
Voting rights on an artwork to be purchased for the GMOA collection				
Naming rights for ANY GMOA gallery, including exhibition galleries*				
Recognition at all endowed GMOA events				
A portion of your gift will be distributed into the GMOA Reserve Fund				

\*All naming rights are subject to approval by the GMOA Board of Trustees and require a minimum 5-year commitment, paid annually, lump-sum, or in installments. Sponsors at this level may opt out of naming rights, but still receive all other benefits if they do not commit to the 5-year minimum.

# EDUCATION SPONSORSHIPS

Supporting educational programs at GMoA fosters arts-based learning in our community through adult and youth art classes and after-school and outreach programs reaching underserved members of our community. The GMoA hosts multiple educational offerings on-site at GMoA and off-site with our community partners. Education sponsorships provide funds for instructor compensation, scholarships for students, and purchasing supplies. Our current programs include:

- Visual Arts Academy (on-site afterschool program for 5-8th grade students)
- The Artist Studio (on-site studio-style classes for adults)
- Museum Tours and Activities (on-site thematic tours and art activities)
- Museum Camp (on-site summer day camp for ages 6-16)
- Lifelong Learning Programs (on- and off-site with PCC and ECU)
- Outreach Programs (off-site FREE programs in our community)
  - Pitt County Council on Aging (6 locations)
  - Autism Society of North Carolina
  - Boys & Girls Club (Lucille W. Gorham Unit)
  - Operation Sunshine
  - East Carolina Vocational Center
  - Pitt County Detention Center



EDUCATION SPONSORSHIP Marketing and Benefits for ALL Education Programs	BENEFACTOR (\$1,000)	HONORARY TRUSTEE (\$2,500)	DIRECTOR'S CIRCLE (\$5,000)	LEGACY SPONSOR (\$10,000)
Annual GMoA memberships	\$150 value	\$300 value	\$500 value	\$1,000 value
Rental of GMoA for one (1) business event or meeting				
Annual recognition on GMoA website and in GMoA lobby				
Recognition on all print and digital media for educational programs		Featured	Prominent	Premier
Naming rights for Creation Workshop*				
Voting rights on an artwork to be purchased for the GMoA collection				
Naming rights for ANY GMoA gallery, including exhibition galleries*				
Recognition at all endowed GMoA events				
A portion of your gift will be distributed into the GMoA Reserve Fund				

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# EVENT SPONSORSHIPS



For additional sponsorship information for a specific event, contact Executive Director Trista Reis Porter at [executivedirector@gmoa.org](mailto:executivedirector@gmoa.org).

Supporting public programs and events at the GMoA is a great way to reach a wide variety of community members and introduce people to your business or services while demonstrating your support for the arts. GMoA hosts annual events for a variety of occasions, audiences, and age groups. Our current events include:

- Fashion on Display (fall fashion show featuring local boutiques)
- Sidewalk and Holiday Sales (art and vendor sales held 2-4 times annually)
- Halloweeni Jamboreeni (carnival-style family-friendly event)
- Super Family Game Day (family-friendly event featuring games across GMoA)
- GMoArcade (event for adults featuring games across GMoA)
- Summer Shindig (family-friendly, signature summer party with live music, local food, and an art auction)

EVENT SPONSORSHIP** Marketing and Benefits for ONE Event (Excludes Fine Arts Ball)	BENEFACTOR (\$1,000)	HONORARY TRUSTEE (\$2,500)	DIRECTOR'S CIRCLE (\$5,000)	LEGACY SPONSOR (\$10,000)
Annual GMoA memberships	\$150 value	\$300 value	\$500 value	\$1,000 value
Admission to a GMoA event of your choice***	\$250 value	\$625 value	\$625 value	\$625 value
Rental of GMoA for one (1) business event or meeting				
Annual recognition on GMoA website and in GMoA lobby				
Recognition on all print and digital advertising		Featured	Prominent	Premier
Space for sponsor information table at the event				
Blurb on social media advertising about your business	50-word blurb	100-word blurb	150-word blurb	200-word blurb
Title recognition at an event of your choice				
2-minute talking segment at event of your choice				
Naming rights for 1 of 4 GMoA collection galleries*				
Voting rights on an artwork to be purchased for the GMoA collection				
Naming rights for ANY GMoA gallery, including exhibition galleries*				
Recognition at all endowed GMoA events				
A portion of your gift will be distributed into the GMoA Reserve Fund				

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\*\*Event sponsorships range from \$250 - \$10,000. Annual sponsor benefits are included in the \$1,000+ levels. More information available upon request.

\*\*\*Admission cost per ticket varies per event. Request specific event sponsorship information for more details.

# FINE ARTS BALL SPONSORSHIP

The Fine Arts Ball is our largest and "finest" fundraising event of the year. By supporting this event, sponsors help us pursue our mission to inspire, educate, and connect people through the visual arts by way of our collection, exhibitions, and programs.

A formal, gala-style affair, the Fine Arts Ball celebrates a night of the arts with a fund-the-need, live and silent auctions, a raffle with fine jewelry, live music, dancing, thematic floral arrangements and décor, and exquisite local food and drink options. Previous themes have included Starry Night, Garden Party, Masquerade, and more.

In 2023, we celebrated the 50th anniversary of this event at the Martinsborough in downtown Greenville, raising over \$70,000 to support exciting exhibitions and programs at the GMoA. This is a night not to miss when planning your spring event calendar! Sponsorship benefits include print and digital marketing, priority table seating and sparkling wine served at your table, event rentals at GMoA, and more depending on your sponsorship level!



FINE ARTS BALL SPONSORSHIP Marketing and Benefits	DONOR (\$1,000)	BLAKESLEE (\$2,500)	SPEIGHT (\$5,000)	NOLAND (\$10,000)
Annual recognition on GMoA website and in GMoA lobby				
Recognition in Fine Arts Ball event program		Featured	Prominent	Premier
Table at the event		8 guests	12 guests	16 guests
Sparkling wine at your table				
Recognition on event signage and on all print and digital media			Prominent	Premier
Recognition outside GMoA gallery affiliated with that level		Blakeslee	Speight	Noland
Rental of GMoA for a scheduled event			Half-Day	Full-Day
Priority seating at the event				Premier
Transportation to and from the event from a location of your choice				
VIP drink service at your table				
Hors d'oeuvres served at your table				
Recognition at all endowed GMoA events				
A portion of your gift will be distributed into the GMoA Reserve Fund				