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For Immediate Release: April 25, 2024 Greenville Museum of Art (GMoA) announces a new exhibition, the annual Pitt Community College's (PCC) Advertising and Graphic Design and Associate in Fine Arts Portfolio Show



**Greenville, NC:** Opening on May 1, 2024, the annual Pitt Community College's Portfolio Show is an exhibition that includes more than 20 creative students from the Advertising and Graphic Design and Associate in Fine Arts programs. This year makes the thirtieth anniversary of this partnership between GMoA and PCC. Visitors to the museum can view these exhibits for free during regular operating hours: Tuesdays through Saturdays, 10:00am – 4:30pm unless otherwise posted. The exhibition closes on May 25<sup>th</sup>, 2024.

Clayton Jethro, a 2023 graduate of the Advertising and Graphic Design program, was asked to reflect on his experience of being able to showcase his portfolio at GMoA. Jethro noted, "Despite being a student, the presentation GMoA gave to my work made me feel like an artist beyond my years. The Museum does a wonderful job of giving every exhibit, big or small, the same effort and priority." GMoA staff intend to do just that for the 2024 show and is incredibly excited to maintain this continuous relationship.

Staff and students are not the only ones thrilled about this upcoming show. JKF Architecture, a local firm in Greenville, is adamant about supporting this exhibition and is a proud exhibition sponsor. The reception is scheduled from 5:00 – 8:00pm, with free admission at the museum. GMoA staff encourages everyone to attend as there will be brief talks from staff, acknowledgment of students, complimentary refreshments, and more! This event is part of the Downtown Greenville First Friday Artwalk.\*



\*The Downtown Greenville First Friday ArtWalk is a self-guided walking tour or catch a FREE ride on the Emerald Express Trolley to quickly get from stop to stop to view local, regional, and national artist's work, enjoy live music, eat delicious food, sip local spirits, and shop! The FREE Emerald Express Trolley will run from 5:00 – 8:00pm during all Downtown Greenville First Friday ArtWalks! Hop aboard our scenic trolley tour circulating through Downtown Greenville from Dickinson Avenue to ECU's Main Campus, making a full ArtWalk route loop approximately every 20 minutes. You can hop on and off at any stop!

**GMoA's Mission:** To inspire, educate, and connect people through the visual arts by way of our collection, exhibitions, and programs.